



Creativ Concept

CREATIV CONCEPT SERVICES



La diligence et l'efficacité au service du digital.

 <https://creativconcept.io/>



Creativ Concept

1. WEBSITE AND APPLICATIONS



Our approach

1

Do you have a digital project (web/mobile application, website, etc.)?

2

You'd like to visualise how the future product will look and function before starting the project (an essential step, because to build properly, you need to design the

3

We identify your needs and work closely with you to deliver an optimal user experience.



Our added value

We understand that your needs may change over time. That's why our mock-ups are **customisable** and **scalable**, making it easy to adapt them to your future needs. With CreatiV Concept, you get a **made-to-measure solution** tailored to your needs and design expectations. By choosing us, you are opting for a **qualified, experienced and committed team**.



4

Our team of qualified designers creates high-quality mock-ups to meet your design needs and expectations.

5

We will make two suggestions: a presentation to your team. You will then make your choice and give your feedback if you have any.

6

Delivery of the final version.

2. WEBSITE DESIGN



Our approach

1

Do you need to redesign your website to create a **showcase for yourself on the internet** and give you a **digital identity**?

2

We work with you to understand your business objectives and website requirements;

3

We know that every business has unique objectives and requirements. That's why we work closely with you to create a website that sets you apart.

4

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5

We then present you with the completed site, which will be tested by your team and then put into production after validation.



Our added value

We are committed to delivering **high-performance, SEO-optimised** websites that are **adaptable to all devices**. We pride ourselves on our ability to create websites with a strong, professional and memorable visual identity. We also ensure the scalability of your website to meet the future needs of your business. When you choose us, you'll have a **guaranteed quality, compliant website that's a tailor-made** solution for **achieving your business goals**. Our design **process** with our clients is collaborative. We work with you every step of the way to ensure your website meets all your requirements on **time**.

3. DEVELOPMENT OF WEB AND MOBILE APPLICATIONS



Our approach

1

Do you need a web or mobile application to **improve customer engagement and digitalise your processes, products and services?**

2

Our team works closely with you to understand your needs and draw up specifications and mock-ups, which are then submitted to you for approval.

3

We use the latest technologies to design customised, efficient and scalable web and mobile applications.



4

The applications are then tested by your team and your feedback is incorporated into them.

5

Your applications are deployed and accessible on PlayStore, AppleStore and/or web browsers.



Our added value

Our web and mobile applications are **high-performance, user-friendly and scalable**. We are also committed to **providing a quality service, meeting delivery deadlines and maintaining transparent communication throughout the development process**. At Creativ Concept, we adhere to **ethical development practices and respect international standards to ensure optimal results**. Each application undergoes **a series of rigorous tests to ensure its reliability and performance** before delivery. You benefit from **the expertise of a passionate and dedicated team**. We're ready to support your digital transformation and help you achieve your goals with cutting-edge solutions.

4. SEO (SEARCH ENGINE OPTIMIZATION)



Our approach

Natural SEO is an essential element. Creativ Concept offers effective SEO.

1

Need SEO services to **improve your website's visibility on search engines and reach your target audience?**

2

We carry out an **in-depth analysis** of your website and your competitors.

3

We carry out **keyword research** to identify the most relevant terms for your business.

4

From there, we **optimise your content** to include them naturally. We also ensure that your website is technically optimised for search engines.

5

After testing, we submit our work to you for approval.



Our added value

Our aim is to help you **increase traffic to your website, improve your visibility** on search engines and increase your conversions. **Good SEO brings credibility to your services/products.** We pride ourselves on our ability to deliver sustainable results to our clients and help them **achieve their business goals.** We are also **transparent in our communication.** We will keep you informed of the progress of your project with **regular reports on the performance of your website.**

5. DIGITAL STRATEGY

Our approach

1

Need digital strategies (communication & marketing) to **optimise your company's online presence?**

2

We carry out an audit of your existing online presence (**social networks, websites, mobile applications, etc.**) to identify areas for improvement.

3

We take your business objectives into account and **develop a tailor-made strategy** to meet your needs.

Our added value

We pride ourselves on our ability to deliver **sustainable results** for our clients and help them increase their online visibility. Our personalised approach ensures that **the strategies we propose are tailored to your needs and budget.** We are committed to helping you achieve your business goals through tailored strategies and proven techniques.



4

Finally, we put in place measures to **monitor and measure the effectiveness of our actions.**

5

We make **adjustments along the way to ensure optimum results.**

6. DATA ANALYSIS



Our approach

1

Need data analysis / **business intelligence to help you make informed decisions?**

2

We work to **understand your needs** and the issues you are seeking to resolve.

3

We **then collect the relevant data** from different sources and clean it to ensure it is accurate and reliable.

4

Then **we use a variety of tools and techniques to analyse the data, identify trends and patterns, and provide actionable insights.**



Our added value

Our data analysis service will enable you to make **more informed and accurate decisions based on relevant data.** In addition, it can help companies **identify growth opportunities** and **optimise their processes for greater efficiency.** Finally, it enables a **better understanding of customers and their behaviour, so that products and services can be offered that are better adapted to** their needs. Our work is based on proven and effective data analysis techniques.



7. VISUAL IDENTITY / GRAPHIC DESIGN (logo , graphic charter, etc...)

Our approach

1

Need to create a visual identity **that will make it easy for your customers to recognise your brand?**

2

We identify your company's **values** and **personality**.

3

We start with an **in-depth analysis** of **your market** and **your competitors**, to identify **current trends** and the **key elements** to incorporate into your visual identity.

4

We then **develop design concepts** that represent your company in a creative and coherent

Our added value

High-quality visuals are the key to making an impression on your audience. We are also **committed to using the latest design trends while adhering to international standards to ensure unique visuals**. We pride ourselves on our ability to deliver **unique and impactful** visual identities **to** our clients. A strong visual identity sets your business **apart from the competition** and **engages customers**. We'll work with you to create one that reflects the essence of your business across all **the communication materials** you need to produce.



8. IT AUDIT



Our approach

1

Need an IT audit to **optimise the performance, reliability and security of your IT system?**

2

A full assessment of your IT infrastructure is essential to identify weak points and potential risks.



Our added value

We'll draw up precise recommendations for **strengthening security and optimising the performance of your infrastructure**. Our team will provide you with **a detailed action plan, including concrete measures to remedy the vulnerabilities identified**. And, of course, **methods for implementing effective backup strategies**. We'll guide you through the implementation of these recommendations to **protect your data** and improve efficiency. We **provide ongoing monitoring** to ensure that recommendations are successfully implemented. So that your IT system remains secure and efficient over the long term. Our team is available to answer your questions and resolve potential problems. They will support you as your IT needs evolve.

3

Our team will carry out **an in-depth analysis of your servers, networks, databases and security policies**.

4

We **will assess the robustness of your system, detecting any vulnerabilities and highlighting opportunities for improvement**.

5

Detailed reports on the flaws detected and recommendations.

9. PROVISION OF PERSONNEL

Our approach

1

Need to recruit staff to help you achieve your digital objectives?

2

We **analyse** your company's **needs** through a discussion session to **identify the skills you need**.

3

We look for the best talent for you through a series of interviews and technical tests.

4






We offer you 2 or 3 profiles to choose from.



Our added value

We **monitor their performance** with you through performance reviews. We continue to **train them on an ongoing basis** to **maximise their performance** in your company.

Conditions

-  The **employee's net salary** ;
-  **Contributions to the Caisse Nationale de Sécurité Sociale** ("employee's share" and "employer's share", i.e. a total of 21.5% of gross salary;
-  **Personal Income Tax (IRPP)**, the amount of which depends on the salary in question;
-  **CreatiV Concept's fees** represent **10% of the gross** monthly **remuneration** per employee made available;
-  **18% VAT** on the firm's fees.

NB : Staff holidays and replacement staff are at the customer's expense and will be invoiced at the time of departure.

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